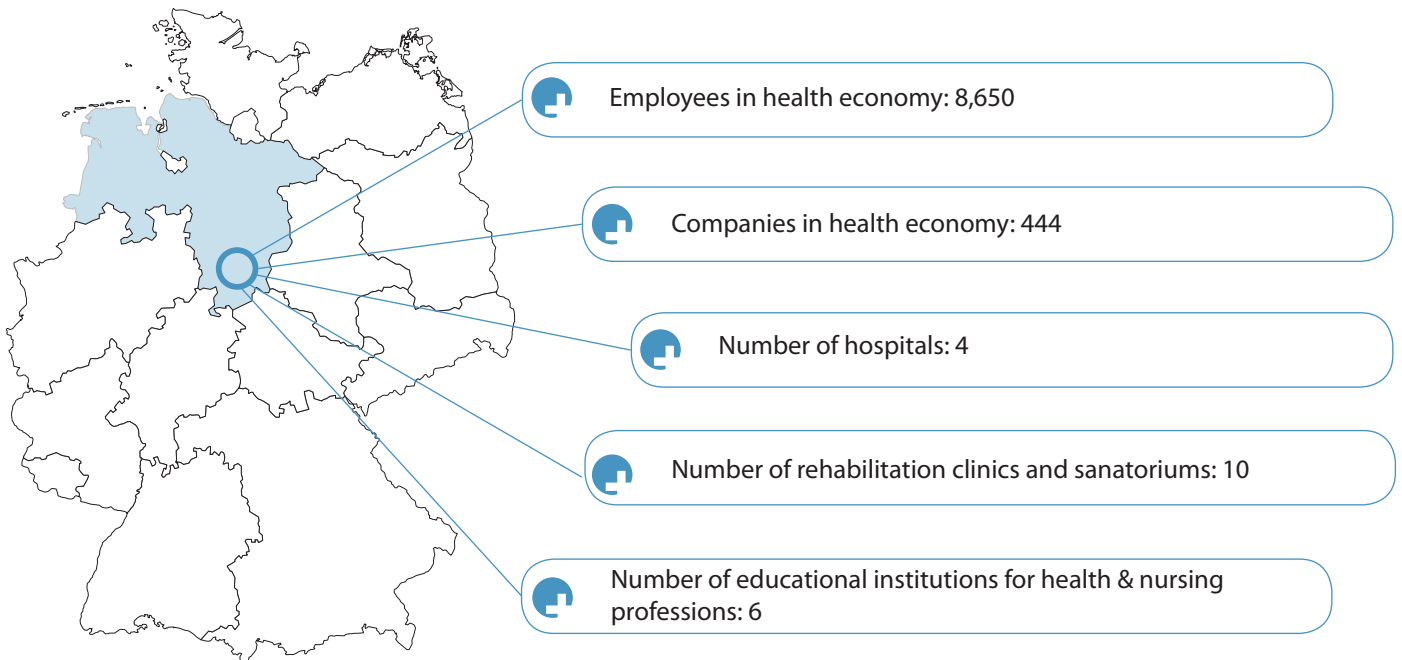


Economic Region of Goslar: Healthy Environment for Companies



The district of Goslar is centrally located between Hannover, Braunschweig and Göttingen. The region lives from the wealth of nature in the Harz Mountains and the wealth of ideas of the many people living here. Short distances, economical prices and a diverse landscape of companies form the basis of an ideal investment location. The unmistakable Harz landscape provides the background for numerous high-tech enterprises and scientific facilities.

In particular the advantages of a health resort with its central location in Germany make the region of Goslar an interesting location for preventive health care, rehabilitation as well as for alternative senior living models.

Services within the Scope of Health, Nursing, Wellness and Sports

Medical services: a priority branch in the Western Harz Mountains

With its 16 clinics, sanatoriums and rehabilitation facilities the region of Goslar is a supra-regional mainstay above all in rehabilitation. Special clinics such as the Private Clinic of Dr. Fontheim or the Sanatorium Dr. Barner have focussed on the treatment of psychic diseases. The facilities grant personal care for which quality weighs more than quantity. This environment includes 6 training centres in health economy as well as companies operating in the field of medicinal logistics and pharmaceutical manufacturing.

Nursing: use the chances of demographic change

The Harz Mountains outclass other regions: whereas demographic development is complained about in other regions, we recognize the big inherent chances. At an early stage we have discovered that the region of Region Goslar is very attractive as a retreat in old age, in particular the towns of Bad Harzburg and Goslar. This, however, necessitates housing models for retired people complying with their requirements. There are diverse potentials for services in nursing and in care, but also for innovative ideas in the real estate industry.



Provisions for old age: a growth motor in the region of Goslar

The nature park Harz as well as our 11 health resorts and climatic resorts offer ideal conditions for services within the scope of preventative health care. Beside classic health cure facilities the Harz Mountains also offer room for typical as well as extravagant sports. The range starts with nordic-walking-courses to hiking tours on snow shoes until a climbing experience in the high rope garden. Individual medical wellness and related facilities such as more than 10 thermae and health spas with view to a unique landscape complete the extensive range of offers.

Health Economy: Competitive and Locational Advantages at Glance

Qualified workforce in health economy

At present approximately 8,650 people are employed in health industry. Today 6 educational centres teach medical professions. The Medical University in Hannover as well as the Ernst-August-University in Göttingen provide renowned medical faculties with approx. 7,000 future physicians in the vicinity.

Market potential of investors

The awareness to do more for the own health has been increasing in Germany. For that reason demand in modern services in this field has been rising. The Harz Mountains with their unique and though central locations offer ideal conditions for the implementation of your ideas.

Benefit from the level of awareness of a holiday region with 2.5 m overnight stays a year. New wide spread diseases such as diabetes and burn-out in particular of management staff require new concepts. This also applies for assisted holidays in special nursing hotels. The medium-sized to small towns and places in our region are with their infrastructure in particular appropriate for residential houses/parks for senior citizens and multi-generational models.

Company-own health management will gain more importance when facing increasing working lifetime. Major enterprises such as VW, Salzgitter AG, Continental and many others virtually right on the doorstep offer unique potential for investments.

Attractive site in the Western Harz Mountains

The region of Goslar is located between the large urban centres of Northern Germany (Ruhr Area, Hamburg, Berlin). This attractiveness, however, also results from the diverse and comparably economical palette of offers of both land and structures in the region. In particular for new forms of housing in old age a number of sites have been identified and are available for investments on short term. Of course, especially lodging establishments are real property suitable for a new or re-use.

Advantageous frame conditions for entrepreneurial commitment

To you as an investor interested in the development of an entrepreneurial site in the region of Goslar we provide all services from one institution. WiReGo (the economic promotion agency of the region of Goslar) assists you in seeking a site as well as in securing overall financing through various financial partners ranging from loans, venture capital to existing subsidy programmes. Furthermore we put you in touch with important contacts in the region, whether industrial, administrative or scientific. Through our support you will from the beginning be provided with optimal conditions for your economic success in the region of Goslar. Find more information about the assistance programmes of WiReGo at: www.wirego.de